



**Medical Group  
Management Association  
of Canada**

With thanks to our  
Event Partner:



Join our online event, including:

**MGMAC's 2022 Annual General Meeting of the membership**

**Three “Mind Your Business” themed sessions covering physician recruitment tactics, accounting tips, and ways to get off the hamster wheel of “learned helplessness”**

For Canada’s medical group practice managers and directors

**Wednesday, June 8, 2022**

**10 a.m. to 2 p.m. Mountain time**

**NOTE YOUR LOCAL START TIME**

9 a.m. Pacific / 10 a.m. Mountain / 11 a.m. Central / 12 p.m. Eastern / 1 p.m. Atlantic / 1:30 p.m. NL

<p>10 to 10:40 a.m. <b>Mountain</b> time</p> <p>12 to 12:40 p.m. <b>Eastern</b> time</p>	<p><b>MGMAC Annual General Meeting</b> of the membership, including association news and plans, financial report, election of the 2022-2023 Executive Committee, etc.</p> <p>Be entered in a prize draw if you attend!</p>
<p>10:40 to 10:50 a.m. Mountain time</p> <p>12:40 to 12:50 p.m. Eastern time</p>	<p>10-minute break</p>
<p>10:50 to 11:30 a.m. Mountain time</p> <p>12:50 to 1:30 p.m. Eastern time</p>	<p><b>Physician Recruitment Tips and Tactics</b></p> <p>Get the inside scoop from Dr. Jordan Vollrath, MD, CCFP, a locum physician who is also Co-founder &amp; CEO of <a href="#">Cherry Health</a>, a locum matching and physician recruitment app.</p> <p>Jordan will discuss:</p> <ul style="list-style-type: none"> <li>• What physicians are looking for (how to appear attractive)</li> <li>• How to make physicians happy (increase retention and bolster recruiting/locum referrals)</li> <li>• Where to find doctors freely/cheaply online (specific resources for physician recruitment and job listings in various provinces,</li> </ul>

	including some of the most popular Facebook groups, general job listings, rural listings, and regional listings)
11:30 a.m. to 12 p.m. Mountain time  1:30 to 2 p.m. Eastern time	30-minute break
12 to 1:10 p.m. Mountain time  2 to 3:10 p.m. Eastern time	<p><b>Mind Your Business – Managing your clinic through the lens of a business owner, with help from your accounting specialists</b></p> <p>Ross Aberdein, TD’s Regional Manager, Professional Banking in the Greater Toronto Region, will introduce some thought-provoking discussion questions that suit our “Mind Your Business” theme, then we’ll welcome Andrea Chan, CPA, CA, <a href="#">MNP</a>’s Regional Managing Partner for Toronto North.</p> <p>Andrea will explore:</p> <ul style="list-style-type: none"> <li>• Different group structures and how they affect individual physicians</li> <li>• GST/HST risks</li> <li>• Equipping yourself to recognize tax planning opportunities for the doctors in your group</li> <li>• Ways to take advantage of your accountant’s expertise throughout the year (not just when you need financial statements prepared!)</li> <li>• How MNP partners with one of our MGMAC members to support his group practice</li> </ul>
1:10 to 1:20 p.m. Mountain time  3:10 to 3:20 p.m. Eastern time	10-minute break
1:20 to 2 p.m. Mountain time  3:20 to 4 p.m. Eastern time	<p><b>Is There an Alternative to the Hamster Wheel?</b></p> <p>When each day is spent dealing with patient crises and managing and supporting staff, it’s all we can do to get the basics covered. Having time to evaluate processes, patient outcomes and satisfaction, revenue, build a forecast, and implement a continual improvement plan seems like an impossible ask.</p> <p>But what if there’s a way to get off this hamster wheel? We will explore:</p> <ul style="list-style-type: none"> <li>• The reality of learned helplessness in healthcare</li> <li>• The impact on your business</li> <li>• Strategies to overcoming learned helplessness</li> </ul> <p>Loreen Wales is a Registered Dietitian and the CEO and owner of <a href="#">My Viva Inc.</a>, a digital health platform that helps people with chronic health conditions take control of their own health.</p>